



Academic Partners:



AGENDA

The 12th International Conference

The Future of Europe

– October 28-29 2021 –

In memoriam: Liviu Bogdan Vlad



CONFERENCE PLENARY SESSIONS DAY 1

Thursday, 28 October 2021



Facebook - <https://www.facebook.com/RelatiiEconomiceInternationale>

YouTube - <https://youtube.com/channel/Uckj5Dv3d-gIPy8xJieFrJsg>

Thursday, 28 of October 2020

16.00 – 16.45 - Welcome and Opening Remarks

Venue: Online – live streaming on the Facebook and YouTube pages of the Faculty of International Business and Economics – see above

- **Dorel PARASCHIV**, Vice-rector of Bucharest University of Economic Studies, Romania
- **Gheorghe HURDUZEU**, Dean of the Faculty of International Business and Economics, Romania
- **Cristian PĂUN**, Vice-dean of the Faculty of International Business and Economics, Romania

17.00– 20.00 - Plenary Session

Venue: Online – live streaming on the Facebook and YouTube pages of the Faculty of International Business and Economics – see above

Keynote speakers:

- **Barbara KOLM**, Vice President of the General Council, Oesterreichische Nationalbank, Austria
"The Future of Europe - How to Deal With Paradigm Shift"
- **Peter G. KLEIN**, Chair of Department "Entrepreneurship and Corporate Innovation", Baylor University, USA,
"Why Entrepreneurs, Not Bureaucrats, Drive Innovation"
- **Juergen BRAUNSTEIN**, Harvard Kennedy School, USA
"Capital Choices in a Post-Covid-19 Environment"
- **Carmen DOROBAT**, Manchester Metropolitan University, Department of Strategy, Enterprise and Sustainability, United Kingdom
"The Future of International Trade: What Europe Can Learn from the Past"
- **Bogdan GLĂVAN**, Romanian-American University, Romania
"What prevents and what determines performance in public administration"

Moderator: Roxana Voicu-Dorobantu, Bucharest University of Economic Studies, Romania

Sponsors:





CONFERENCE PLENARY SESSIONS DAY 2 Friday, 29 October 2021



9.30 – 11.15 - Plenary Panel 1: Interest rate capping – A solution for the European Financial Markets?

Venue: Online – live streaming on the Facebook and YouTube pages of the Faculty of International Business and Economics – see above

Keynote speakers:

- **Marian MARCU**, Expert Novel Research, Romania
"Financial Health - divergent and convergent opinions"
- **Agnieszka WACHNICKA**, President, Foundation for the Financial Market Development, Poland
"Price caps to protect consumers - delusion or real efficiency? Case study: Poland"
- **Cristian POPA**, Member of NBR's Board of Directors, The National Bank of Romania, Romania
"The State vs private markets, who loses?"
- **Florin DĂNESCU**, Executive President, Romanian Associations of Banks, Romania
"State intervention - only on repeated market failures"
- **Florin BÂLCAN**, Country Manager, Provident Financial Romania, Romania
"Between Consumer Credit Directive & national regulations on price caps: would an one size fits all approach solve the problem?"

Moderator: Cristian PĂUN, Bucharest University of Economic Studies, Romania

11.30 - 13:15 – Plenary Panel 2: "Green" Central Banking & Finance

Venue: Online – live streaming on the Facebook and YouTube pages of the Faculty of International Business and Economics – see above

Keynote speakers:

- **Lucian CROITORU**, Professor, Bucharest University of Economic Studies, Romania
"Are we really good at setting (green) targets for monetary policy?"
- **Florin DRAGU**, Head of Department, National Bank of Romania, Romania
"Green Finance: challenges and opportunities"
- **Radu SIMANDAN**, Professor, Bucharest Polytechnic University, Romania
"The green turn in central banking: hidden costs and manifest dangers"
- **Gabriel MURSA**, Professor, University A. I. Cuza, Iasi, Romania
"Why can't the central bank be 'green'"

Moderator: Radu Cristian MUȘETESCU, Bucharest University of Economic Studies, Romania



13.30 - 14:30 – Plenary Panel 3: A digital new world of international business

Venue: Online – live streaming on the Facebook and YouTube pages of the Faculty of International Business and Economics – see above

Keynote speakers:

- **Markus BICK**, Professor, ESCP Business School, Germany
- **Alex NORTA**, Professor, Taltech, Estonia
- **Marko SELAKOVIC**, Director, Ph.D., SP Jain School of Global Management
- **Lucian ANDREI**, Coordinator, Innovation Grants & Tenders, Zitec, Romania

Moderator: Roxana VOICU-DOROBANȚU, Bucharest University of Economic Studies, Romania

14:45– 17:00 – Plenary Panel 4: Economics of family. A European perspective

„Economy of the families affected by the covid-19 era and lessons learned”.

During the last period the families were the centre of life, work and leisure with remote work changing a lot the family life. What and how much is the contribution of the family to the Economy of the state and society versus how much the state/society is assisting the families in this period? Do we need to change something in the Economy of Europe when we are looking to the first contributors of the Economy as the first factories (the families)?

Venue: Online – live streaming on the Facebook and YouTube pages of the Faculty of International Business and Economics – see above

Keynote speakers:

- **Dr. Balazs MOLNAR**, KINCS Maria Kopp Institute for Demography and Families, Vice President, Hungary
“Family friendly policies as economic drivers”
- **Matteo RIZZOLI**, Associate Professor, LUMSA University, Italy
“Families and relational goods: the Covid 19 experiment”
- **Christoph HEIMERL**, Tax Expert, HS-Steuerberatung Viena, Austria
“Austrian governmental financial and payments in kind for the family”
- **Silviana BOBARNAT & Aniela MATEI**, Researchers, National Scientific Research Institute for Labor and Social Protection, Romania
“ Factors determining migration for work abroad and implications for family solidarity”

Moderators:

Irina ION, Bucharest University of Economic Studies, Romania & **Cornel BĂRBUȚ**, Vice-President of



CONFERENCE ACADEMIC PANELS DAY 2 Friday, 29 October 2021



16.00 – 18.00: ACADEMIC PANEL 1: **BUSINESS ACROSS EUROPE**

Chairs: Alina ALEXOAEI & Raluca ROBU

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: Online, Zoom link, ID and passcode will be emailed to the participants registered at <https://forms.gle/xNaqZiZWqwvzqfX19>

- **Ana Corina DUMITRIU (Chiscareanu), Gheorghe HURDUZEU**, Bucharest University of Economic Studies
"Art and sustainability"
- **Sabina Pometcu URSU**, Bucharest University of Economic Studies
"Rethinking the Internal Dimension of CSR: Lessons from Estonia's strategy for increasing digital skills levels in collaboration with private stakeholders"
- **Bogdan POPOVICI**, Bucharest University of Economic Studies
"Economic impact trends in virtual events in Romania"
- **Mihaela Luminita LEVARDA**, Bucharest University of Economic Studies
"Professional Communication in English: A New Challenge to First Year University Students"
- **Andra Nicoleta MECU, Florentina CHIȚU, Gheorghe HURDUZEU**, Bucharest University of Economic Studies
"The potential of green bond markets as drivers of change"
- **Vlad EPURESCU**, Bucharest University of Economic Studies
"Romania's Economic Competitiveness under the Green Deal"



16.00 – 18.00: ACADEMIC PANEL 2: **THE NEW CHALLENGES OF THE EUROPEAN UNION'S GOVERNANCE**

Chairs: Ramona ȚARȚAVULEA & Cristina DRĂGOI

Bucharest University of Economic Studies, Faculty of International Business and Economics

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- **Angel-Cristian OLTETEANU**, Bucharest University of Economic Studies
"European Union Funding-a predictable variable for successful businesses?"

- **Christopher Marian RADOVICI MIHAI; Radu MUȘETESCU**, Bucharest University of Economic Studies
"EU's internal security strategy"
- **Cristian-Gabriel IANC**, Bucharest University of Economic Studies
"Post pandemic social and environmental resolutions for Romania. New challenges and old methods in the race for poverty and planetary resurgence"
- **Ioana-Raluca PAHONȚU**, Bucharest University of Economic Studies
"Priorities of EU's Cohesion Common Policy 2021-2027 for NUTS 2 regions of Romania"
- **Ioana- Manuela MÎNDRICAN, Elena Florentina MATEI**, Bucharest University of Economic Studies
"Covid-19 pandemic and consolidation measures implemented at the level of European states"
- **Cosmin IVAȘCU, Dan DANULEȚIU**, Bucharest University of Economic Studies
"Challenges, threats and opportunities for EU's Agriculture & Common Policy in the new 'green' context"
- **Dragoș DANTIȘ**, Bucharest University of Economic Studies
"From Euro to digital Euro. Past, present and future in European banking"
- **Paul-Cristian DONOIU**, Bucharest University of Economic Studies
"Jumps in the European Financial Markets"



16.00 – 18.00: **PANEL 3: SURVIVAL OF THE EUROPEAN UNION**

Chairs: Matei APĂVĂLOAEI & Alexandru PĂTRUȚI

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: Online, Zoom link, ID and passcode will be emailed to the participants registered at <https://forms.gle/xNaqZiZWqwvzqfX19>

- **Corneliu-George IACOB, Emilia IORDACHE**, Bucharest University of Economic Studies
"The open strategic autonomy of the European Union – a way of resolving conflicts"
- **Ihab s kh Jweida**, Bucharest University of Economic Studies
"Covid-19 impact on international migration"
- **Ioan-Cătălin MURĂRAȘU**, Bucharest University of Economic Studies
"The impact of European environmental policies on energy prices. Possible solutions in the Black Sea region"



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- **Livia CEBOTARI**, Bucharest University of Economic Studies
"The impact of the sanctions and counter sanctions on the Russian and EU member states economies"
 - **Corneliu-George IACOB**, Bucharest University of Economic Studies
"EU-US partnership – recent developments. Quo Vadis?"

