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AGENDA

The 11th International Conference

The Future of Europe

– October 30 2020 –



CONFERENCE PLENARY SESSIONS

Friday, 30 October 2020



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Friday, 30 of October 2020

9.30 – 10.00: *Welcome and Opening Remarks*

Venue: Online – live streaming on the Facebook and YouTube pages of the Faculty of International Business and Economics – see above

- **Dorel PARASCHIV**, Vice-rector of Bucharest University of Economic Studies, Romania
- **Gheorghe HURDUZEU**, Dean of the Faculty of International Business and Economics, Romania
- **Cristian PĂUN**, Vice-dean of the Faculty of International Business and Economics, Romania

10.00– 12.00 - *Plenary 1: The European Green Deal: challenges and opportunities for Romania*

Venue: Online – live streaming on the Facebook and YouTube pages of the Faculty of International Business and Economics – see above

Keynote speakers:

- **Florin CÎȚU**, Ministry of Finance, Romanian Government
"Fiscal Policy and Economic Recovery in the time of Pandemic"
- **Siegfried MUREȘAN**, Vice-Chair of the European People's Party Group (EPP Group) in the European Parliament; European Parliament's rapporteur on the European Green Deal Investment Plan (Sustainable Europe Investment Plan)
"Financing the European Green Deal. New European funds for Romania"
- **Dragos PÎSLARU**, Coordinator for Renew Europe of the Committee for Employment and Social Affairs in the European Parliament
"New Economic and Industrial Dynamics in the context of the Next Generation EU"

Moderator: **Roxana Voicu-Dorobantu**, Bucharest University of Economic Studies, Romania

Sponsors:





Presentation of the STAREBEI project - Sustainable Paths of Just Transition for the Coal Regions in Romania – Ph.D. Candidate Vlad Nerău, Bucharest University of Economic Studies, Romania

12.00– 14.00 – Plenary 2: The consumer protection in financial services

Venue: Online – live streaming on the Facebook and YouTube pages of the Faculty of International Business and Economics – see above

Keynote speakers:

- **Cristian POPA**, Member of NBR's Board of Directors, The National Bank of Romania
"When the State interferes with private market prices"
- **Eugen RĂDULESCU**, Director, The National Bank of Romania
"Credit market in the COVID-19 era"
- **Florin DĂNESCU**, Executive President, Romanian Associations of Banks
"The banking system between free competition and regulations"
- **Florin BĂLCAN**, Country Manager, Provident Financial Romania
"Transparency and flexibility in consumer protection. The pandemic and future challenges."
- **Adrian CODIRLASU**, Vice-president, CFA Romania
"CFA Institute Code of Ethics and protection of consumer of financial services"

Moderator: Cristian Valeriu PĂUN, Bucharest University of Economic Studies

14:00– 16:00 – Plenary 3: Entrepreneurship and pandemic time

Venue: Online – live streaming on the Facebook and YouTube pages of the Faculty of International Business and Economics – see above

Keynote speakers of this plenary:

- **Stephen BOWERS**, James Madison University, Virginia, USA
"Survival of Democracy in the COVID Era"
- **Matthew MCCAFFREY**, The University of Manchester, UK
"Entrepreneurship in Times of Crisis"
- **Gabriel MURSA**, University A. I. Cuza, Iasi, Romania
"An atypical crisis?"
- **Radu Cristian MUȘTESCU**, Bucharest University of Economic Studies, Romania
"The Legal Dimension of Entrepreneurial Action: the Challenges of Economic Crises"

Moderator: Vladimir TOPAN, Bucharest University of Economic Studies, Romania

16:00– 18:00 – Plenary 4: Education during and after the COVID-19 pandemic

Venue: Online – live streaming on the Facebook and YouTube pages of the Faculty of International Business and Economics – see above

Keynote speakers:

- **Cristina NEESHAM**, Director of Business Ethics and CSR, Newcastle University, UK
"Education in Crisis: Australian and UK Perspectives on COVID-19 Challenges"
- **Mauricio CADAVID**, Academic Technologies & Innovation, California State University, San Bernardino, USA
"Reimagining the ITC Infrastructure During Covid: Helping faculty help students learn in a time of educational distress"
- **Livia ILIE**, Lucian Blaga University of Sibiu, Romania
"Changing the business model of higher education"
- **Laura Mihaela MUREȘAN**, Bucharest University of Economic Studies, Romania
"Looking for the silver-lining in the 'new normal' - building on the EAQUALS and the EDURES experience"

Moderator: Mariana NICOLAE, Bucharest University of Economic Studies, Romania



16:00– 18:00 – Plenary 5: Economics of family. A European perspective

Venue: Online, Zoom link, ID and passcode will be emailed to the participants registered at <https://forms.gle/xNaqZiZWqvwzqfX19>

Keynote speakers:

- **Amal CHEVREAU BAHIJ**, OECD, Policy Analyst, Social Economy and Innovation Unit/Centre for Entrepreneurship, SMEs, Regions and Cities, Paris, France
"The contribution of vouchers to economic growth and development for Families in Europe"
- **Dr. Balazs MOLNAR**, KINCS Maria Kopp Institute for Demography and Families, Hungary
"Family policy: tool of investment and activation"
- **Sebastian FITZEK**, Senior Researcher, Institute for Quality of Life Research, Romanian Academy
"The Romanian Family in pandemic crisis"
- **Mariano MARTINEZ-AEDO**, IPFE (Institute for Family Policies Spain), VicePresident, Madrid, Spain
"Taxes and Family Perspective in Europe"
- **Matei DOBROVIE**, Member of Deputies Chamber, Romanian Parliament, Romania
"A Law for large Families protection and support"
- **Alina SAVU**, Senior Researcher, Institute for Quality of Life Research, Romanian Academy
"Future Family Role in „Care Economy”"

Moderators: **Irina ION**, Bucharest University of Economic Studies, Romania & **Cornel BĂRBUȚ**, Vice-President of FAFCE (Federation of Catholic Families from Europe)



CONFERENCE ACADEMIC PANELS
Friday, 30 October 2020



16.00 – 18.00: ACADEMIC PANEL 1: **BUSINESS ACROSS EUROPE**

Chairs: Alina ALEXOAEI & Raluca ROBU

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: Online, Zoom link, ID and passcode will be emailed to the participants registered at <https://forms.gle/xNaqZiZWqvwzqfX19>

- **Dragoș DANTIS**, Bucharest University of Economic Studies
"Project Management Challenges in Implementing Business Intelligence Approach inside Organizations"
- **Akad AL-KASAWNIH**, Bucharest University of Economic Studies
"Money-Laundering Practices, Estimation, Regulation, and Commercial and Financial Cross-Border Flows"
- **Georgiana Beatrice GHEORGHE (COȘOVEANU)**, Bucharest University of Economic Studies
Gheorghe HURDUZEU, Bucharest University of Economic Studies
"The Future of Europe and its Role to Lead the Innovation in Healthcare and Innovative Medicines"



- **Ana Corina DIMITRIU**, Bucharest University of Economic Studies
Gheorghe HURDUZEU, Bucharest University of Economic Studies
"Art and Technology"
- **Dragoș DANTIS**, Bucharest University of Economic Studies
"Main categories of operational risks in banking. Modalities used by financial institutions to identify, prevent and mitigate risk events"
- **George Eduard GRIGORE**, Bucharest University of Economic Studies
"The blue economy" - The phoenix of the present economy. Implications on current humanity problems"



16.00 – 18.00: ACADEMIC PANEL 2: **THE NEW CHALLENGES OF THE EUROPEAN UNION'S GOVERNANCE**

Chairs: Ramona ȚARȚAVULEA & Cristina DRĂGOI

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: Online, Zoom link, ID and passcode will be emailed to the participants registered at <https://forms.gle/xNaqZiZWqwvzqfX19>

- **Adrian-Ioan DAMOC**, Bucharest University of Economic Studies
Roberta GALAV, Bucharest University of Economic Studies
"Some Possible Effects of the Coronavirus Pandemic on the Long-Term Solidarity and Cohesion at the Level of the European Integration Project"
- **Vlad EPURESCU**, Bucharest University of Economic Studies
"Some Possible Economic Effects of the Coronavirus 19 on the dynamics of the macroeconomic indicators"
- **Andra MECU**, Bucharest University of Economic Studies
Corina PETREA, Bucharest University of Economic Studies
"The Impact of COVID-19 on the European creative economy. Evidence from the Romanian gallery sector"
- **Angel-Cristian OLTETEANU**, Bucharest University of Economic Studies
"Shifts in investment trends between investment classes and risk management in uncertain financial times"
- **Gabriel CĂRIMAN**, Faculty of Economics and Business Administration, „Alexandru Ioan Cuza” University of Iași
Dumitru-Mihai LUCA, Faculty of Economics and Business Administration, „Alexandru Ioan Cuza” University of Iași
"Economic aspects of COVID-19 medical crisis"





16.00 – 18.00: PANEL 3: **SURVIVAL OF THE EUROPEAN UNION**

Chairs: Matei APĂVĂLOAEI & Alexandru PĂTRUȚI

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: Online, Zoom link, ID and passcode will be emailed to the participants registered at <https://forms.gle/xNaqZiZWqvwzqfX19>

- **Cosmin IVAȘCU, Bucharest University of Economic Studies**
"The role of European funds in the economic development"
- **Bianca PETRE, Bucharest University of Economic Studies**
"The reform of the EU Cohesion Policy in the context of the new 2021-2027 MFF. A Study on the Post-2020 Prospects of Central and Eastern European Interdependence"
- **Radu MUȘETESCU, Bucharest University of Economic Studies**
Victor MUNTEANU, Bucharest University of Economic Studies
"The Impact of Covid Pandemics on International Trade"
- **Livia CEBOTARI,**
"Eu-Russian economic relations: from the past to the future"
- **Raluca Maria POPESCU, Bucharest University of Economic Studies**
"Eurasian Economic Union – a challenge for European Union's policies towards the post-soviet space"
- **Radu ISAIC, Bucharest University of Economic Studies**
"Scientific research methodology and business cycle in the vision of Constructal Theory"
- **George Daniel ȘAPERĂ, Bucharest University of Economic Studies**
"The future of Europe"

